March 29, 1968

DO AS I SAY, NOT AS I DO

Martin Luther King, during the sanitation workers' strike in Memphis, Tennessee, has urged Negroes to boycott downtown white merchants to achieve Negro demands. On 3-29-68 King led a march for the sanitation workers. Like Judas leading lambs to slaughter King led the marchers to violence, and when the violence broke out, King disappeared.

The fine Hotel Lorraine in Memphis is owned and patronized exclusively by Negroes but King didn't go there from his hasty exit. Instead King decided the plush Holiday Inn Motel, white owned, operated and almost exclusively white patronized, was the place to "cool it." There will be no boycott of white merchants for King, only for his followers.

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